



2021 AASL National Conference

Digital Toolkit

Exhibitors

*Attach one of the images shared to all social media posts.

*Customize to your audience.

Twitter

1. #AASL21 registration is open! <insert company name> encourages you to be a part of the only national conference dedicated solely to the needs and interests of school librarians. Use promo code AASL60 when registering and save \$60 on your registration through May 20. national.aasl.org
2. <insert company name> is here to assist school librarians make up any learning lost during the past year of virtual and/or hybrid learning. We're excited to be attending #AASL21 and sharing resources and tools to help you transform learning! Use promo code AASL60 when you register to save \$60 through May 20. national.aasl.org
3. <insert company name> is a proud supporter of school librarians. #AASL21 is the ONLY NATIONAL CONFERENCE dedicated solely to your role in K-12 education and we can't wait to see you there. Register before May 20 using promo code AASL60 to get your \$60 conference registration discount. national.aasl.org
4. <insert company name> is proud to partner with AASL and support your critical role in K-12 education. Join us at #AASL21 to transform learning. Use promo code AASL60 when registering to save \$60 through May 20. national.aasl.org

Facebook

1. Join <insert company name> at the only national conference dedicated solely to the role of the school librarian. AASL National Conference will be held October 21-23, 2021 in Salt Lake City, UT. Use promo code AASL60 when registering to save \$60 through May 20 to gain insights, share best practices, and transform learning. national.aasl.org
2. <insert company name> recognizes that school closures will have a lasting impact on learning. We are proud to serve school librarians who will be critical to setting a path for student success. Join <insert company name> and school librarians from across the county to think, create, share and grow at the 2021 AASL National Conference taking place October 21-23, 2021 in Salt Lake

City. Use promo code AASL60 when registering to save \$60 through May 20.
national.aasl.org

3. As a supporter of your profession and national association, <insert company name> is excited to see you at #AASL21 this fall. Join school librarians from across the country to transform learning, celebrate successes, and share best practice in Salt Lake City, October 21-23, at the AASL National Conference. Register before May 20 using promo code AASL60 and save \$60 on full conference registration. national.aasl.org
5. #AASL21 registration is open! <insert company name> encourages you to be a part of the only national conference dedicated solely to the needs and interests of school librarians. Use promo code AASL60 when registering and save \$60 on your registration through May 20.
national.aasl.org

Instagram

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2. <insert company name> is a proud supporter of school librarians! Join us at #AASL21 this fall. Register now at national.aasl.org.
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Images





I'M HEADING TO THE SALT PALACE 2021



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REGISTER NOW



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