



2021 AASL National Conference
Digital Toolkit
AASL State Chapters

*Attach one of the images shared to all social media posts.

*Customize to your audience.

Twitter

1. #AASL21 registration is open! We encourage all <insert chapter name> members to be part of the only national conference dedicated solely to the unique needs and interests of school librarians. Use promo code AASL60 when registering and save \$60 through May 20. national.aasl.org
2. School librarians are more important than ever after a year of virtual and/or hybrid learning! Attend #AASL21 to network and share your lessons learned and give our students the best opportunity to overcome any learning loss. Use promo code AASL60 to save \$60 on conference registration through May 20! national.aasl.org #AASL21
3. <insert chapter name> members, #AASL21 is OUR conference. It is the ONLY NATIONAL CONFERENCE dedicated to the unique role of the school librarian in K-12 education – a role more critical now than ever before. Register using promo code AASL60 before May 20 to save \$60 on full conference registration. national.aasl.org
4. As a chapter of the only national association dedicated solely to the role of the school librarian, <insert chapter name> is proud to have a impact on K-12 education in the US. Be a part of transformational learning at #AASL21. Use promo code AASL60 when registering and save \$60 through May 20. national.aasl.org

Facebook

1. <insert chapter name> can attend the only national conference dedicated solely to the role of the school librarian. AASL National Conference will be held October 21-23, 2021 in Salt Lake City, UT. Use promo code AASL60 when registering to save \$60 through May 20 to gain insights, share best practices, and transform learning. national.aasl.org #AASL21
2. School closures will have a lasting impact on learning gains and school librarians will be critical to recalculating the path for student success. <insert chapter name> members will think, create,

share and grow with school librarians from across the country at the 2021 AASL National Conference taking place October 21-23, 2021 in Salt Lake City. Use promo code AASL60 to save \$60 on full conference registration through May 20. national.aasl.org #AASL21

3. As a member of <insert chapter name>, an AASL Chapter, you are a part of the national voice for school librarians. Come join school librarians from across the country as we transform learning, celebrate successes, and share best practice in Salt Lake City, October 21-23, at the 2021 AASL National Conference. Register before May 20 using promo code AASL60 and save \$60 on full conference registration. national.aasl.org #AASL21
1. #AASL21 registration is open! Let's rep <state> at the only national conference dedicated to the unique role school librarians play in K-12 education. Register now at national.aasl.org.

Instagram

2. Think, create, share, and grow – all the things you'll do at the only national conference dedicated to school librarians. Register for #AASL21 now at national.aasl.org.
3. #AASL21 registration is open! Let's rep <state> at the only national conference dedicated to the unique role school librarians play in K-12 education. Register now at national.aasl.org.
4. Inquire, include, collaborate, curate, explore, engage – the Shared Foundations of our profession and everything you'll do while in Salt Lake City at #AASL21. Register today at national.aasl.org.
5. For all of your professional learning needs, there is only one AASL National Conference. Register for #AASL21 today and save \$60! national.aasl.org

Images



I'M HEADING TO THE SALT PALACE 2021



REGISTER NOW



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REGISTER NOW